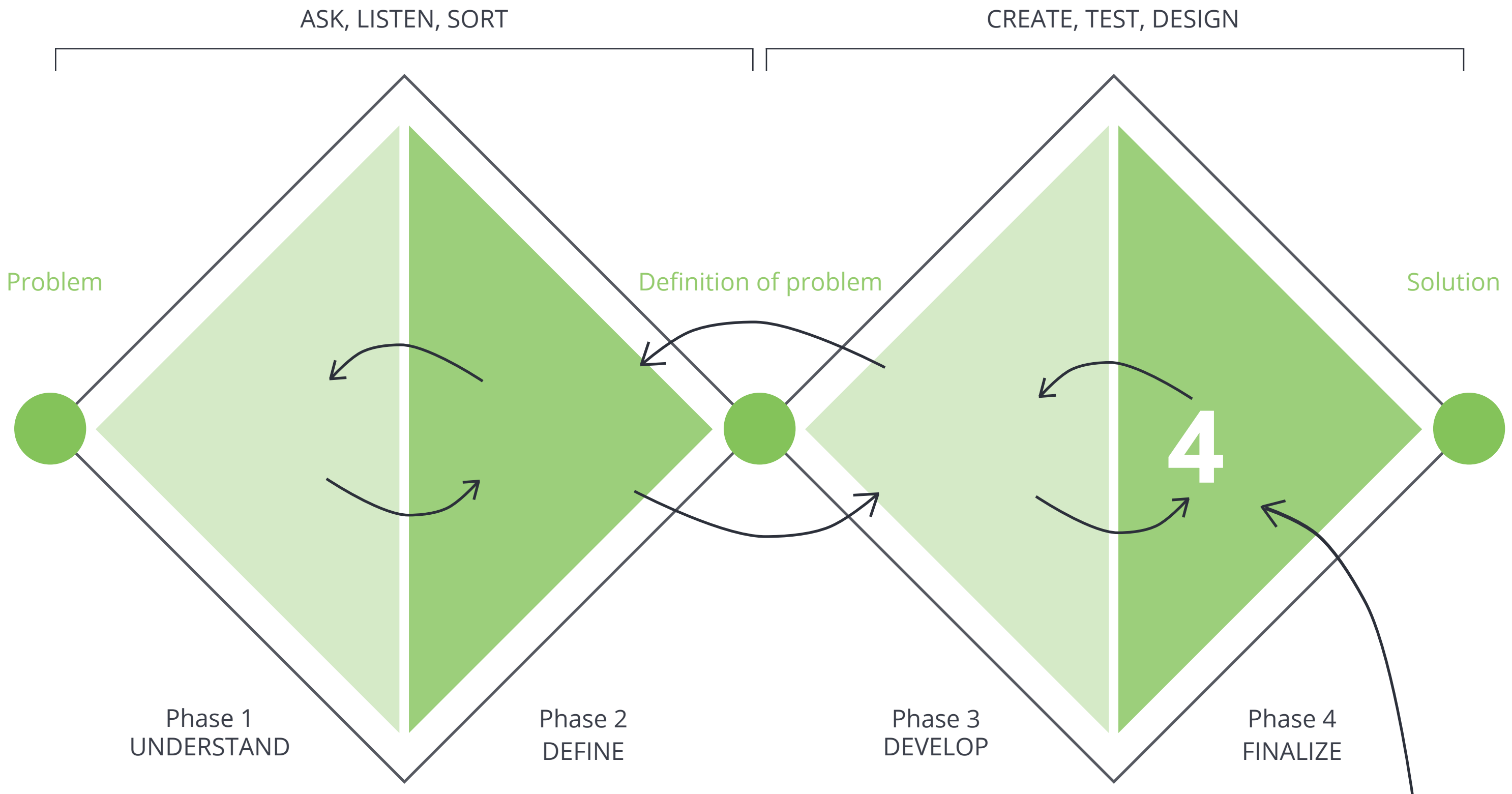


THE DOUBLE DIAMOND PROCESS
UX DESIGN



Grid & catalogue of criteria to aid with selection
Different testing methods (depending on the product/service),
e.g. user tests, paper prototypes, final prototypes